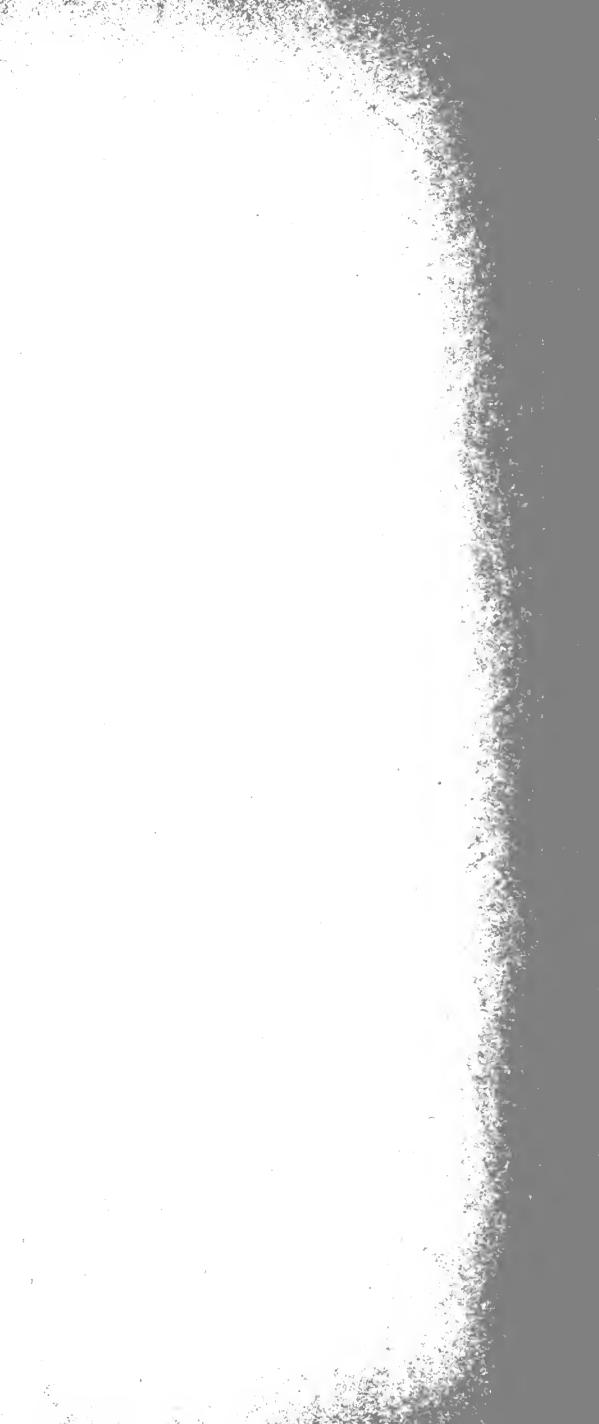
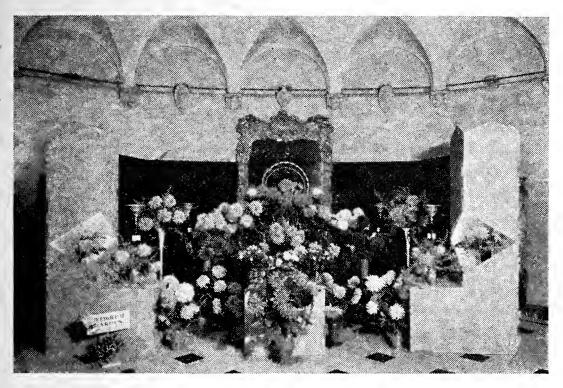
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.









Our exhibit at the 1934 Show of the Dahlia Society of Indiana.

To All Our Dahlia Friends, Old and New

GREETINGS:

We are on the threshold of another dahlia season. The trials of 1934 are behind us. In spite of the late season, dry, hot weather, and comparatively early frost our garden had a successful year.

It has been a pleasure to hear from so many of our customers relating their experience with stock purchased from us, and on the whole these letters have expressed complete satisfaction. With those who had misfortune we have endeavored to go all the way in adjustments. This is the policy on which our garden has always operated and will continue to operate.

We grew most of the new varieties during 1934. Without question the most outstanding 1934 introduction was Lord of Autumn. It won in many shows all over the country, and it was our pleasure to win "Best bloom in the Indiana show" and "Best bloom in the Ohio Valley show" with this variety.

Above is pictured our display in the Indiana show which was given the "supreme award for the best commercial display in the entire show," in what we believe to be the strongest commercial class yet staged in this show. In

addition, many first and second awards in both the Indiana and Ohio Valley shows were given to our garden.

Again, let us say to those who have never enjoyed the thrill of gorgeous dahlias in their garden, "You're missing one of God's greatest creations." No flower garden is complete without them. May we offer our assistance to any one desiring to select the best for specific purposes or within the limits of certain budgets.

For 1935 we are offering through these pages, in plants only, ten of the year's introductions, and will grow several more of which we will have no stock for sale.

Orders should be placed early, as we do not substitute unless specifically ordered to do so. We do not sell diseased stock, or stock not true to name. All stock is state inspected, and all shipments are federally inspected where required.

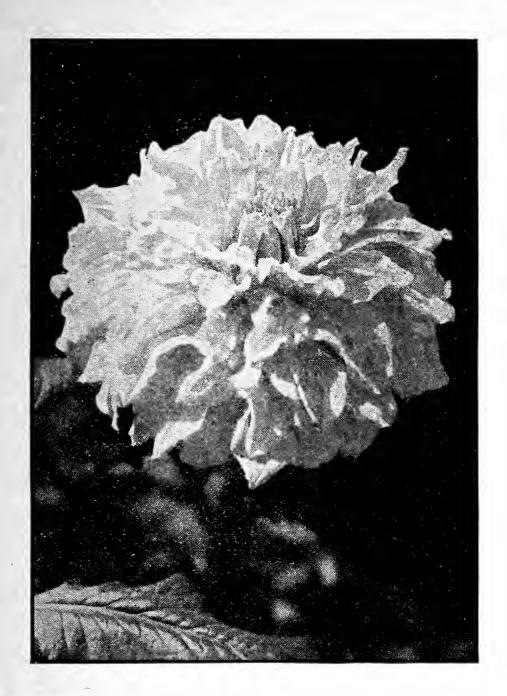
Best wishes for a successful season, many prizes and an all-around dahlia enjoyment during 1935.

Sincerely yours,

DELIGHT-U GARDEN

Box 33, Irvington Station Indianapolis, Indiana





ORIENTAL GLORY—ID. Our own introduction for last year, and one we will never have to be ashamed of introducing. We have had many fine reports from all sections of the country which we wish space would permit us to quote here. If you want a living, dazzling, vivid flower of orange, you need look no further. The true color description is cadmium orange shaded with deep cadmium orange, reverse scarlet, which color shows toward the center of the flower on the unopened petals; at a distance the general effect is orange. Plants are husky, vigorous growers with foliage that is hopeless to insect life, they just do not try. Roots or plants will flower easily within 90 days, and, best of all, they do not guit when they have produced a dozen or so blooms. Oriental Glory was awarded the Storrs Certificate of Merit in 1932 and carried on the American Home Honor Roll in 1933. We predict an almost universal growing of this variety in those dahlia gardens where beauty, size, plant habit and vigor prove themselves year after year in spite of adverse soil and weather conditions.

Roots \$7.50

Plants \$3.75

1935 INTRODUCTIONS

of OTHER GROWERS

AMERICA'S SWEETHEART—ID (Salem D. G.). An immense informal decorative of pure yellow, without the slightest particle of shading, and without the tendency to fade on the outer petals. Many of the petals are doubly serrated with a curl and twist, bending far back toward the stems, reminding one of a giant chrysanthemum. Bush is of medium height, stems and foliage excellent, flower almost on the top of the stem. The introducer says that America's Sweetheart was grown alongside of all the new 1934 yellows and many of the older yellows, and was so far ahead of all of them that there was no comparison. Field culture without fertilization or irrigation which will produce 12inch flowers is an excellent recommendation. What a dahlia this must be when one thinks of the massive Lord of Autumns, American Legions and many others. On the Midwest Honor Roll.

Plants only \$12.50

CALIFORNIA IDOL—ID (Ballay). Another giant yellow with a coast-to-coast show record. Has been called the "yellow Murphy's Masterpiece," and, brother, if it is to the yellow class what Murphy's was to the red, won't that be sumpin'. Color, true, clear glistening yellow, a true pastel shade.

Plants only \$12.50

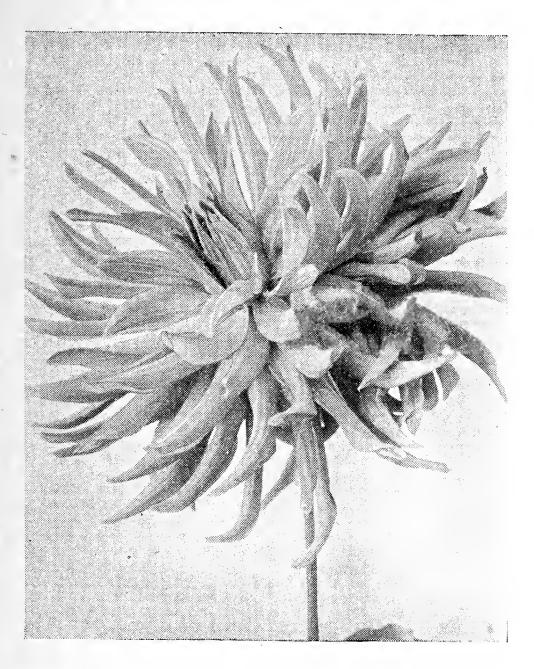
DAHLIADEL GOLD—FD (Dahliadel). Here is a variety which can win in the largest bloom class if grown as it should be. Color, a pleasing golden yellow, shading darker at the center with a suffusion of light coral red. Bush is strong growing, with spreading foliage of dark green.

Plants only \$5.00

HILLCREST NUGGET—ID (Scott). Its name tells its color better than any words we might use, "a real nugget of gold." On Mr. Hart's Honor Roll for this year and the new Honor Roll compiled by the Midwest Dahlia News. Large, full-

centered flowers, wonderful stems, free-blooming plants of ideal height and habit. We had the pleasure of growing the variety this past season and can recommend it highly.

Plants only \$5.00 Net



OLYMPIC SUNSET—SC (Lee). Each year there comes to us from the west two or there varieties which are welcome additions to the ever-increasing dahlia family. Color is apricot orange, with a blending of pale lemon yellow and having a distinct zone of yellow at the base of the petals, reverse of petals rose. Full high centers throughout the season. Strong stems, good foliage. A real art dahlia of great beauty.

Roots \$10.00

Plants \$5.00

HUNT'S VELVET WONDER—ID. Has the distinction of receiving a special award of merit at the New York Show. It is an excellent keeper for so huge a flower. Color is a rich, bright violet burgundy which under some lights looks royal purple. Disease resistant, striking foliage, with excellent stems.

Plants only \$7.50

JANE ROSS—ID (Ross). Another dahlia from the great midwest, which promises to take its place in the front rank, where beauty, stem and foliage combined with size are the prime requi-

sites of a great dahlia.

The color is bright purplish crimson shaded violet and overlaid with a velvety maroon sheen, deepening toward the center of the flower. Plants of medium height produce the 10inch blooms in great profusion from very early until frost, on stems 24-36 inches in length. Jane Ross shows up well under artificial light and keeps unusually well when cut.

The introducer has quite a large stock of the variety and in spite of our objections is offering what we believe to be a ten-dollar dahlia at

a second-year price.

Roots \$5.00

Plants \$2.50

ROCKLEY MOON—FD (Ruschmohr). Another impressive formal decorative which made the round of the shows this past season with startling success, and an outstanding variety at Storrs, where it received a Certificate of Merit. A large flower of exceedingly bright yellow, with bronze tints at the center. Stems are like canes, foliage is good and bush tall.

Plants only \$5.00

SHALIMAR—FD (Burkart). On the Midwest Honor Roll for this year. Color is poinsettia red; in other words, red that is red. A huge flower on a good stem, free bloomer. Created quite a lot of attention at the Grand Rapids Show.

Plants only \$5.00 net

WENOKA—FD (Hulin). Here is one that the introducer tested out in five different locations in the country with good reports on all. A huge flower to add to the short formal classes this next season. In color it is a rosy mauve or, as Mr. Hart describes it, "a shade lighter than American Beauty red." Extra long, strong, stiff stems. Has never been defeated in any of the Northwest shows. Outstanding at East Lansing and in the New York Botanical Gardens.

Plants only \$10.00



ORIENTAL GLORY—In the Garden.

Standard Varieties

ACHIEVEMENT—ID (Ballay). A huge flower of gold with bronze shadings, petals curl and twist into a mammoth bloom of great depth. Startlingly beautiful and of good keeping qualities.

Roots \$1.50

Plants \$0.75

AGNES L. YOUNG—ID (Young). A dahlia which fairly glows within the garden due to its color combination and attractive formation. A brilliant red flower with gold tips and gold reverse, with twisting petals which cause the appearance of golden lights through the flower. Medium height plants, heavy foliage, good stems and large flowers.

Plants only \$2,50

AIKO—SC (Dahliadel). Carmine red with silver reverse. Good stems, fine foliage, phenomenal flower, tending to vary in form at times to informal decorative. Those coming true semicactus need fear no competition if well grown. Very large.

Roots \$1.50

Plants \$0.75

Seven ★

ALICE STELLICK—ID (Reinfleisch). Red and white bi-color. Profuse bloomer, about 8 inches. Varies as to amount of each color. Long stems, tall bush. Very interesting, worth while. Insect resisting.

Roots \$0.75

ALYCE MARIE GALVIN—FD. A beautiful blending of white and cameo pink, the latter more pronounced on the outer petals. Certificate of Merit at Storrs, winner of several awards and one of the most popular varieties in the Bronx, N. Y., Botanical Garden. Good foliage, free blooming and excellent for cutting.

Roots \$3.00

Plants \$1.50

AMELIA EARHART—SC (Cordes-Eastman). This dahlia was the most sensational of the 1933 introductions in our gardens. It won as the largest and most perfect bloom at the exhibition of the Dahlia Society of Indiana, the bloom being entered by our gardens. Our opinion of this magnificent apricot-buff, super dahlia is that it is one of the three best exhibition flowers of all time. Our stock of this variety is the very best quality.

Roots \$7.50

Plants \$3.75

AMERICAN LEGION—ID to SC (A. D. F.). Yellow. We accept it as one of the very best yellows in either class it may come. Sturdy plant, magnificent stems, perfect blooms from in front, side or back: Very large. Will stand hot weather.

Roots \$3.00

Plants \$1.00

AMERICAN TRIUMPH—C. Undoubtedly the finest true cactus dahlia in its color class to date. Pure oriental red throughout. The flowers are large, deep, with good substance and held perfectly erect above a strong, mediumtall plant.

Roots \$0.75

ANDREA ERICSON—ID (F. & M.). Whitest of all whites, petals very pointed and irregularly placed, giving the flower a fluffy, artistic appearance. Medium size plants with long, slender, stiff stems that hold flowers well above the foliage.

Roots \$1.00

Plants \$0.50

ANGELA MIA—FD (Shattuck). Name implies a beautiful white and truly this will be your decision. Not of large size but amending in profuse blooming habit. Flowers holding phenomenally in midseason's hottest sun. Our experience favors this good white variety. Should be the favorite white variety of all florists.

Roots \$1.00

ARCTURUS—FD (Peck). Received Certificate of Merit at Storrs, 1933. This variety produces a high quality of large flowers. A large scarlet red suffused deep yellow and with yellow reverse. The stems are uniformly good and of proper length. The substance of the flowers is unusual since they outlast most other dahlias, either on the bush or after cutting, in the hot winds of our climate. Its vigor is uniformly good.

Roots \$6.00

Plants \$3.00

AURORA—ID (McCurdy). Orange general effect with a suggestion of red. Of large size and when kept pruned well is a marvelous beauty.

Roots \$0.50

AZTEC GLORY—ID. A rich clear golden-yellow that glistens in the sunlight. Blooms are not only immense, but very artistic in their formation. Stems excellent. Plant medium height. Very prolific.

Roots \$0.50

BAGDAD—ID (Redfern). Scarlet red, large, perfectly poised flower, held well above the foliage. An Honor Roll dahlia that will remain in our gardens for many years.

Roots \$0.75

BETTY COLTER—ID (Success). Prominent judges have given this 1931 Honor Roll dahlia special favor. The color is a distinct even shade of light salmon red throughout, shading to old rose at base of long rolled petals. Stems and poise superb.

Roots \$1.50

Plants \$0.75

BUCKEYE BRIDE—FD (Peck). A truly great dahlia of a new shade known as geranium pink. Made the American Home Honor Roll in 1929, 1930, 1931, 1932 and 1933.

Roots \$1.00

BUCKEYE KING—FD (Peck). A very large, clear glowing amber yellow that won wherever exhibited this fall. Stems are long, always good, with all flowers facing. The bushes are very vigorous and all the same. After the crown flower, many laterals are rapidly and simultaneously produced. Disbudding should be thorough to the base of each lateral. The flower is the perfect formal type and was the sensation of the introducer's fields. Its long-keeping qualities will commend it to the grower of discrimination. Buckeye King is on Mr. Hart's Roll of Honor, 1933.

Roots \$6.00

Plants \$3.00

CAMEO—ID (Fisher & Masson). One of the most beautiful new pinks. Color is vibrant and alive. Large and most desirable. The stems and growth are particularly correct.

Roots \$5.00

Plants \$2.50°

CHAS. G. REED—FD (Ballay-Success). Purplered. Wins many prizes and is an Honor Roll dahlia. Unusually large variety, held upright on a perfect stem. Bush of medium low growth, with branching habit. Profuse bloomer and one of the most beautiful dahlias obtainable.

Roots \$1.50

Plants \$0.75

CHEMAR'S EUREKA—FD. One of the most beautiful varieties in the garden this past season; it never quits blooming. Pure white with a faint touch of lavender near the center which as the bloom ages is not noticeable. Good stems for cutting, not subject to insect ravages as are most white dahlias.

Roots \$0.25

CITY OF POUGHKEEPSIE—C. A succession of flowers from early in the season until frost. Not a large dahlia, but wonderful for attractive bouquets. Color is royal purple with white tips, sometimes coming solid purple, but never white as is often the case with bi-colors.

Roots \$1.00.

CLARA BARTON—ID (Salem D. G.). A silvery orchid flower with a deep lavender reverse creating a general tone of lavender. Large blooms, long, straight stems holding the flowers facing slightly upward. A very free bloomer and creates a lot of attention in the garden.

Plants only \$3.75



LOUISE BATES—See Page Twenty-two.

COLONIAL DAME—SC (Veile & Mendham). A very beautiful and unusual coloring distinguishes this flower from the ordinary lavender. The bluish tinge is quite noticeable. The form of the dahlia is exquisite and also very distinctive.

Roots \$2.50

Plants \$1.25

DANCING SULTANA—SC (Newsom). Something very different and extraordinary. The name suggests the curved, curling, twisting petals. Lacquer red. Good stems. Large size blooms. Nothing like it. No faults. Alone in its class, color and form.

Roots \$1.00

DR. JOHN H. CARMAN—FD. A giant dahlia much in demand. Extremely broad petals of deep Tyrian rose with tips of silver make it a very beautiful flower. Stems long, wiry and strong.

Roots \$0.25

DWIGHT W. MORROW—ID (Dahliadel). A great, graceful, beautiful red dahlia of enormous size and substance, good foliage, splen-

Eleven *

did roots. The back of the bloom entirely hides the stem. All blooms do not have good posture in hot weather.

Roots \$0.75

EDWARD REINFLEISCH—FD (Reinfleisch). This is one of the best reds. A magnificent flower of glorious hue held erect on sturdy cane-like stems.

Plants only \$1.00

EDWARD THOMAS BEDFORD—ID. A very sensational purple-colored dahlia of tremendous size. Excellent grower, good foliage and stems. Makes fine crop of roots and is insect resisting.

Roots \$0.50

EAGLE ROCK FANTASY—ID (Broomall-Success). Mallow pink, very largest size, graceful beyond compare, can win as largest, or can win as most perfect, or both. No faults at all. If only the very best are desired, this must be one of them.

Roots \$2.00

Plants \$1.00

EAGLE ROCK WONDER—ID (Broomall-Success). Its great Mars-orange blooms are very spectacular.

Roots \$1.00

EDNA FERBER—SC (Fisher & Masson). An exhibition flower with an exceptionally fine, stiff stem. Color is glistening coral shading to old gold at base of petals. Petals curl and twist, making a very full flower.

Roots \$0.50

ELINOR M. RADELL—ID (Felsinger) .A new color combination; lovely shell pink shading to deep rose at center. It is a fine, clean-growing dahlia. Certificate of Merit, Storrs, 1932. Mr. Hart, in his Honor Roll for 1933, says, "It is very beautiful." We need more dahlias in this color class and this is a very welcome addition.

Roots \$3.50

Plants \$1.75

ELEANOR ROOSEVELT—ID (Veile & Mendham). This enormous pure white informal decorative dahlia was easily the sensation of the

New York Show. It is a flower of exquisite beauty despite its size. It won the championship seedling class at Bryn Mawr Show and won in numerous shows throughout Wisconsin and Illinois. Add to these achievements, in a very trying year, the facts that it is a most prolific bloomer, has an excellent stem and fine growth, and you have one of the perfect white dahlias. On the 1933 Honor Roll. Named by special permission of Mrs. Franklin D. Roosevelt.

Plants only \$5.00

ELISSA LANDI—FD (Cordes-Eastman). Another introduction of much merit from the gardens producing Amelia Earhart. Color is jasper pink blended with warm buff, creating a general tone of brilliant orange. Flowers are on the side and average 8½ inches without forcing; depth 4 inches, on stems of splendid length and strength. Plant is a good grower and insect resisting. On the American Home Honor Roll for 1933.

Roots \$5.00

Plants \$2.50

ELITE GLORY—FD (Kennedy). A sensational dahlia, of monstrous size. A brilliant rich red without other shading. Excellent for exhibition.

Roots \$0.50

ELIZA LONDON SHEPARD—ID. An old variety of rare beauty, being a rich golden orange apricot perfectly blended. Long stems hold the full center flowers perfectly erect.

Roots \$0.50

FORDHOOK MARVEL—FD (Burpee). Giant dahlia with blooms carried on strong cane-like stems. The color is a lovely peach red, shading to strawberry pink, and the whole flower suffused salmon orange.

Roots \$0.25

FORT MONMOUTH—ID (Kemp). It has been grown fourteen inches in diameter. In color it is a rich wine with an underlying tone of rich, brilliant crimson maroon with a slight bluish violet tinge at tips. Stems are long and stiff, holding the flower well above a tall bush.

Roots \$0.50

Thirteen *

FORT NELSON—FD (Durnil). A robust-growing plant, with foliage that is luxuriant, dark green and insect resisting. An intriguing dahlia, as it looks different in various stages of development. Fort Nelson is a huge flower of light orange yellow, reverse of jasper pink, with lavender tints.

Roots \$1.00

Plants \$0.50

FRAU O. BRACHT—St. Cactus (Bergen). German origination. Light primrose yellow. Very perfect and the judges all like it. If you can use any more blue ribbons, get this dahlia. No faults.

Plants only \$0.50

GOLDEN ECLIPSE—FD (Badetty). A clear, golden yellow flower with salmon and flesh shading toward the center. Certificate of Merit at Storrs. Bushes grow quite tall, stems are long and hold the flowers well. A welcome addition in the formal classes.

Roots \$3.00

Plants \$1.50

GOODNIGHT—ID. Oxblood, shaded very dark maroon. Exhibition size flowers borne on slender, stiff, straight stems. Free bloomer, creating exceeding attention.

Plants only \$0.75

GOOD WILL—SC (Nuneviller). An attractive flower of large size, color violet rose with bright rose shadings and center touched with sulphur yellow. A long petaled variety, slow in opening with a tendency to close slightly at night. The stems are long, slender and wiry. Keeps well when cut. A beautiful flower for many purposes.

Roots \$5.00

Plants \$2.50

GRACE CURLING—ID. Large size lilac blooms of beautiful form with notched petals. Very broad florets. This is another one from Europe, and while exceedingly fine, has been overlooked by many, and is still rare. It is very unusual and we highly recommend it.

Roots \$0.75

GRANDEE—ID (Ballay-Success). Light nopal red shaded orange yellow. Winner of the 1933 American Home Achievement Medal at San

Francisco and largest flower at the California Flower Festival. As Grandee grew at Lawrence, Mass., Mr. Reed said he never saw a dahlia that produced so many large blooms throughout the season. What it will be like when grown especially for size, we do not know. Beautiful coloring, good formation, first-class stem, are all present in this dahlia. It is, of course, on the Roll of Honor and we quote what Mr. Hart says about it: "Grandee is a very large flower of a striking combination of Spanish red and golden yellow. The reverse of the petals show a blush of russet red. 'Great' is indeed the right adjective to use here. It has individuality."

Roots \$10.00

Plants \$5.00

GREAT HARBOR—ID (Tossbach-Kemp). 1932. One of the very best new reds. An intense deep color that attracts immediate attention and continued admiration. The flower grows very large and is borne on long stiff stems high above the foliage. Tremendously prolific of bloom from early to late.

Roots \$1.50

Plants \$0.75

HARRIET NEALE—ID. A 1934 introduction of rich gold. It is an early and profuse bloomer, with ideal foliage. This variety has been described as a "golden Marmion," enough in itself to warrant including it in the ideal dahlia garden. On the 1934 Honor Roll.

Plants only \$3.75

HONOR BRIGHT—FD (Peck). A large, well-formed flower, possessing a self-color of peach red to light jasper red, which toward the end of the season runs to a deep orange. Distinctive foliage with insect-resisting qualities, stems long and strong, an excellent keeper when cut. A great future has been predicted for the variety.

Roots \$6.00

Plants \$3.00

HILLCREST FLUFFY RUFFLES—ID. The color of this dahlia is a beautiful new shade of soft apricot. Petals of the flower are really fluffy and form a delightfully artistic and unusual bloom. It is a profuse bloomer with good stems and foliage.

Plants only \$2.50

HILLCREST MANDARIN—ID. A new combination of red and gold which is more than striking. It is a huge flower, having been grown 14 inches in diameter. Foliage, stems and plant habit all that one could desire.

Plants only \$2.50

HILLCREST ROYALIST—ID 1933. Large flowers of great beauty of a deep purplish red color, grown on the sturdiest of stems. Plants of luxuriant growth.

Roots \$2.50

Plants \$1.25

IVORY—FD (Bessie Boston). Dependable whites are rare, and Ivory really supplies the need of a choice high grade white dahlia. Slightly cream shade and beautiful in form, grown on correct stems, light but very stiff.

Roots \$0.75

JAMES KIRBY—ID (Badetty). A very bright cardinal red dahlia of medium size and excellent depth. This is a beautiful flower for a basket or vase in the dozen bloom class.

Roots \$2.00

Plants \$1.00

JANE COWL—ID (Downs). An extraordinary dahlia. The huge glistening bronzy buff blooms are very artistic with the twisted and curled petals. Plants, stems, foliage and flowers all that could be desired.

Roots \$0.25

JANET SOUTHWICK—ID (Chapman). Tyrian rose. Splendid size blooms and excellent stems. Good posture. On the 1931 Honor Roll and a consistent prize winner. This variety is a splendid addition to any garden.

Roots \$2.00

Plants \$1.00

JEAN TRIMBEE—ID. Color of richest deep petunia violet, of immense size, borne well above the foliage on stiff rigid stems. A free bloomer of strong, vigorous habit.

Roots \$1.00

JEROME KERN—ID (Veile & Mendham). One of the sensational dahlias of 1932's Honor Roll. It is a long petaled, graceful flower with a background of shrimp pink delicately tinted with gold and bronze. Reverse petals are bright

old rose, curling at ends, thus giving the flowers added character. It is a sturdy grower and few dahlias can equal the impressive show record it made in 1932.

Roots \$5.00

Plants \$2.50



KAWEAH-See Page Eighteen.

JERSEY'S BEACON—FD (Waite). Chinese scarlet with a paler reverse, giving the whole a twotoned effect. A large flower on an ideal plant.

Roots \$0.25

JERSEY'S BEAUTY—FD (Waite). A clear eosine pink flower with face of petals tipped gold and a slight golden glow at base of petals.

Roots \$0.25

JOSEPHINE G.—SC (Grosscross). This pink dahlia, with just a suggestion of pinnard yellow at the center and on the tip of each petal,

Seventeen *

though of modest size, is of exquisite form. It is another of those perfect flowers, on a perfect plant, with absolutely no faults. With judges who lean to flowers of moderate size, nothing could win from a well-grown vase of these blooms.

Roots \$0.75

KATHLEEN NORRIS—ID (F. & M.). Its color is flawless rose pink and the plant is practically perfect in every particular. Wins with all types of judges, as it is undoubtedly one of the best dahlias in existence. It can win in the perfect class and also in the largest class. Splendid dahlia.

Roots \$0.50

KAWEAH—SC (Muerdorffer). This rose-cerise dahlia is magnificent. It is so very distinctive as to make it stand out supremely in very fast company. Georgeous!!! Did not see a bug on it all season.

Plants only \$2.00

KEMP'S VIOLET WONDER—ID (Kemp). This is the very best violet informal decorative and is practically a perfect dahlia from roots to flowers and should be in all dahlia gardens. Prolific bloomer, gets out for the earliest shows, and is still there for the late ones.

Roots \$0.75

KEMP'S WHITE WONDER—ID (Kemp). This is the best white informal decorative we have tried to date. With us it is absolutely bugless, and no better stems could be asked for. The blooms are very clear white, of large size, excellent depth and have splendid perfect posture. Very free bloomer also. A grand dahlia.

Roots \$3.00

Plants \$1.50

KENTUCKY—FD. A sport of Jersey's Beauty with all its mother's good habits. Color a brilliant light salmon orange shading to orange yellow at base of petals.

Roots \$0.25

KING MIDAS—ID (Peacock). In color a pure golden yellow, with long, stiff, straight stems. Very large.

Roots \$0.25

KING OF YELLOWS—ID (Shattuck). A Certificate of Merit from Storrs and an Honor Roll dahlia. One of the best of its type. Flowers are yellow and of great size and depth, borne on correct stems.

Roots \$1.50

Plants \$0.75



LORD OF AUTUMN—ID (Almy). The color is a rich, deep, golden yellow, and the formation is wonderful. The long, pointed and slightly twisting petals recurve till stem is entirely hidden for 6 inches or more, making a flower resembling a giant "Mum." Grown side by side with the largest and best creations, it exceeded them all in diameter and was twice as deep. Canestiff stems, 3 to 4 feet long, hold the mammoth blooms well out of the foliage. On the American Home Honor Roll, 1933.

Roots \$10.00

Plants \$5.00

LINCOLN G. DICKEY—ID (Dahliadel). Color, primrose yellow with a decided rose suffusion. One of the earliest to bloom and continues to produce large, beautiful flowers on neat, long, stiff stems.

Roots \$0.75

Nineteen *





LADY MOYRA PONSONBY—ID (Elder). Here is a Canadian dahlia that will be heard from for a long time. Pure golden yellow, of the very largest size, perfect stems, splendid plant growth, insect resisting to the highest degree. This flower is absolutely without a trace of coarseness. We can not use the words "monster" or "mammoth" in connection with a flower so chaste as this, so will just say it is very, very large.

Roots \$3.50

Plants \$1.75

LAWRENCE TIBBETT—ID. A large flower of warm, clear, glowing peach which was carried on both the eastern and western Honor Rolls in 1933. The long, straight stems hold the immense blooms perfectly erect. Was selected by Mr. Tibbett, the world-renowned singer, to bear his name when he saw the variety at the San Francisco Show.

Roots \$10.00

Plants \$5.00

LOIS MARION—IncCac (Detjen-Ruschmohr). Color is an attractive combination of pink and light buff, the center petals being citron yellow with the outer rows shrimp pink, slashed effect. This is quite a tall grower. Increasingly effective when grown for exhibition purposes. Scored 85 at Storrs in 1932. On the American Home Honor Roll for 1933.

Roots \$5.00

Plants \$2.50

LOUISE BATES—SC (Cordes-Eastman). A spectacular dahlia with the greatest diameter we have ever seen. Average flowers borne in great profusion will run 10 x 4 inches, while plants disbranched to six canes will go 'way beyond that size. Color is a beautiful mallow pink with dark phlox purple center. Flowers are carried on long, slender, perfectly straight stems and held well out of the foliage of medium tall plants. The semi-cactus classes in future shows will have plenty of competition if Louise Bates is in the room. Certificate of Merit, Storrs, 1933. Stock is limited.

Plants only \$3.75

MAN O' WAR—ID (Boone-Ruschmohr). A fine garden variety on account of its splendid habits and one of the best keepers among the large flowered varieties. Color, oxblood red with plenty of glow and life. Scored 86 at Storrs in

1932 and won the American Home Achievement Medal at West Virginia in 1932. On the American Home Honor Roll for 1933.

Roots \$7.50

Plants \$3.75

MARY ELLEN—ID (Loller). Lavender pink seedling of Mrs. I. De Ver Warner which at last beats its parent, because it has all the good habits of this famous variety, and adds immense size with not a suggestion of coarseness.

Roots \$1.00

MARY ELIZABETH REDFERN—ID. This was one of the most beautiful and all around satisfactory of the 1934 introductions which we had the pleasure of growing. Strong, healthy plants, excellent foliage, splendid stems which held the heavy, close-petaled flowers without the slightest droop. In color this variety is a brilliant, deep orchid rose and a worthwhile addition to any garden.

Roots \$7.50

Plants \$3.75

MARGARET WOODROW WILSON—ID (Fisher & Masson). Large broad-petaled flower with petals pointed and twisted. Color opalescent pink. Stem and plant excellent.

Roots \$0.25

MEADOWBROOK—FD (Rushmohr). Light mallow purple with edges of mallow pink. Prolific blooms of large size on cane-like stems. Resistant foliage.

Plants only \$0.50

MELODIC—ID (Lee). When the introducer says this variety is a melody of lovely color, soft creamy yellow at the center blending to apricot pink, she is right. It is a tall-growing variety, standing well above many other varieties. The stems are long and strong. Flowers can stand a lot of hot sun without going to pieces, and as the cooler days and nights come the beauty of the flower increases.

Roots \$2.50

Plants \$1.25

MISS ELSIE JANE—SC (Dahliadel). A gem of beauty in vase or basket, under artificial light or in the garden, this little lady has come to stay in our garden. Color is an appealing shrimp pink with cream shadings toward the

center and petals tipped violet rose. While only medium size it is consistent in size, which makes it so ideal for decorative work. The stems are quite long and wiry. Bush is medium height. Makes plenty of roots. Our stock is limited, though we expect to grow rather heavily next season and will be able to offer plenty of plants.

Roots \$4.00

Plants \$2.00

MRS. A. B. SEAL—ID (Newsome). A pure, rich, glowing old rose without trace of other color. Long stems, stiff and straight, hold the large blooms well above the foliage. It is a little late in this locality, but when the plants do come into bloom they produce flowers that are worth waiting for.

Roots \$0.50

MRS. I. DE VER WARNER—FD. An old favorite that holds its own with the best of the new ones. A big orchid shaded beauty.

Roots \$0.25

MRS. J. C. McCULLOCH—ID. If you want flowers and more flowers of a beautiful deep rose pink, slightly touched and shaded with magenta, here is the dahlia you have been looking for It will not grow 12 inches in diameter, but you can cut a bouquet whenever you want it, with the right kind of stems for almost any purpose.

Roots \$0.50

MONMOUTH CHAMPION—FD (Kemp). This large flame-colored dahlia is a consistent winner, a prolific bloomer and an absolute necessity in any garden.

Roots \$0.50

MONMOUTH GENERAL—ID (Kemp). The predominating color of this dahlia is bright henna, a new color in dahlias. Large flowers with plenty of depth and full petalage. Medium height plants, wide spreading and very prolific. Foliage is dark and tough. On the 1932 Honor Roll.

Roots \$2.00

Plants \$1.00

MONMOUTH RADIANCE—FD (Kemp). A wonderful dahlia with an unusual color combination of light coral pink with a primrose suffu-

sion on the back side of petals. The general color is brilliant coral pink with a primrose background. A true informal decorative of large size, held well above the foliage on strong stems. Winner of the American Home achievement Medal, Camden, N. J., 1933, and winner in the single bloom classes at Red Bank and Brooklyn. A headliner on the 1933 American Home Honor Roll.

Roots \$7.50

Plants \$3.75

MURPHY'S MASTERPIECE—ID (Murphy). Red, red as the reddest rose. Enormous in size and depth; never have we seen a flower that even remotely approached it as we have grown it. Stately, excellent, strong, but slender stems that could easily stand twice the weight of this tremendous bloom. The foliage is absolutely hated by the whole winged tribe that is so fatal to many of our most beautiful flowers and plants. The bugs do not touch the blooms, probably realizing the utter hopelessness of the task of devouring such a gigantic creation. Even the sun itself has declared a truce with this giant, the foremost of all Mr. Murphy's originations. Its show record is sensational, and it received its certificate of merit at Storr's and the American Home Achievement Medal at Boston in the New England show in 1932. Again in 1933 this magnificent flower won in the large bloom classes all over the country. This is the big red dahlia we have dreamed of.

Roots \$4.00

Plants \$2.00

MYRA HOWARD—ID (Glutzback-Dahliadel). Naturally a large flower and a grand dahlia in every respect. "Pure gold color with a rose sheen" which glistens in the sunlight. Stems straight and stiff, carrying a profusion of bloom throughout the season.

Roots \$1.50

Plants \$0.75

OMAR KHAYYAM—FD (Stout-Dahliadel). Chinese red and bright orange. Very vigorous grower and excellent root maker. Extremely high score at Storrs.

Roots \$0.50

ORIENTAL GIRL—ID. A two-toned flower of golden yellow shaded red. A large, free bloomer of attractive formation with excellent stiff stems.

Plants only \$1.50



ORIENTAL GLORY—In the Show Room.
(See Page Three)

PAPILLON—ID. Large flowers of a beautiful shade of old rose with golden suffusions. A very early and free bloomer.

Roots \$0.25

PRESIDENT F. D. ROOSEVELT—ID (Shattuck). A massive new dahlia which we would describe as orange scarlet with lighter reverse. Heavy insect-resisting foliage, wonderfully strong stems. Good root maker and a husky grower. Reminds one of the old variety Jersey's Beacon, though in our opinion much superior.

Roots \$6.00

Plants \$3.00

PRIDE OF STRATFORD—ID (Meachen & Sherman). Color is cadmium orange, shading to light orange with a reverse of rose doree. Large flowers, excellent stems and free.

Roots \$0.25

PRINCE OF PERSIA—ID (Newsom). This crimson giant was a great favorite this year. Truly good and a free bloomer. Well posed top and facing flowers. Excellent stems, good foliage, no faults.

Plants only \$0.75

R. A. BROOMFIELD—ID (Petrie Chappaqua). Here's a new dahlia, glorious in color, perfect in formation, large and distinctive. Color is a glorious saffron orange flushed with rose. Stems are stiff and strong, but not clumsy. Foliage is dark green, heavy and of leathery appearance. On the American Home Roll of Honor, 1933.

Roots \$7.50

Plants \$3.75

ROBERT EMMETT—ID (Moroney-Dahliadel). Some growers have called this the greatest red to date. Winner of a Certificate of Merit at Storrs in 1931 and carried on the 1932 Honor Roll. It is a deep, high flower of fine form and large size. In color it is midway between carmine and cardinal, making a wonderfully rich red. Sturdy growing plants with splendid foliage.

Roots \$5.00

Plants \$2.50

ROSE FALLON—FD (Harding). One of the world's best dahlias. A giant old gold decorative on long, strong stems.

Roots \$0.25

ROTARY—ID. A true bi-color of a brilliant cardinal red with distinctive white tips uniformly placed. As are all bi-colored dahlias, this variety is wonderfully attractive, a splendid garden variety.

Roots \$2.00

Plants \$1.00

RUDY VALLEE—SC. A very pleasing flower to look upon and one that attracts instant attention in the garden. When the flower first opens it is chrome yellow at the center, graduating to grenadine red as it opens. When fully expanded the flower is a grenadine orange red. Medium height plants of vigorous habit, slender strong stems, fine, clean foliage.

Roots \$2.00

Plants \$1.00

SAGAMORE PRINCE—FD (Shattuck). A truly beautiful rich red flower of good size on splendid rigid straight stems. Keeps splendidly on bush or when cut. Medium height plant and wholly resistant to insects in our garden.

Roots \$0.75

SATAN—SC (Ballay). Red and gold are the two favorite colors of "His Satanic Majesty," and this well-named dahlia has them. Powerful grower, tall plant, prodigious blooms, with a lurking lure of sinister gold tipping the flaming red, horn-like petals and center of the flower. Poise of bloom is perfect, stems splendid. The largest and most amazing semi-cactus we have ever seen.

Roots \$2.00

Plants \$1.00

SHAHRAZAD—ID (Newsom). A "pink Jane Cowl" so extraordinarily lovely as to place this huge bloom right at the top of our own favorites. Flower keeps wonderfully. Stems and foliage could not be improved. Great depth to flower. A beauty, and large enough to win in any class.

Roots \$1.00

SONNY BOY—ID. A monster old rose dahlia slightly striped and tinged with old gold. A hardy insect-resisting variety, bushes of medium height, a prolific bloomer on splendid stems. Has had a wonderful show record.

Roots \$7.50

Plants \$3.75

SPOTLIGHT—ID (Cottage Grove). Another 1933 Honor Roll variety of most delightful color, sulphur yellow shading, lighter at the tips, with nearly white reverse. This is a large flower, averaging 10 to 12 inches, with a high full center, never coming open no matter how late the season. An early, prolific bloomer producing its flowers on long, stiff stems. Also winner of the American Home Achievement Medal in Seattle and Tacoma, Washington.

Roots \$7.50

Plants \$3.75

STAR OF BETHLEHEM—SC (Nolet). Pure white pointed petals emanating from a full center tightly closed produce a star-like effect that is beautiful beyond words. Very prolific bloomer.

Roots \$0.50

SUN GLORY—ID (Lee). A very attractive variety of good size, with strong, long stems. Color, soft gold overlaid with sunset red.

Roots \$2.50

Plants \$1.25

SUPREME GLORY—FD (Almy). Here is a profuse blooming, enormous yellow, with a faint flush of red reverse on some of the petals. This will be one of the most satisfactory plants in your garden.

Roots \$0.50

THE COMMODORE—ID (Scott-Kemp). Lemon yellow. Covered with large blooms all the season. One of the most satisfactory propagators of the year. Of very greatest size obtainable. Bush habit good and no drooping stems no matter how poorly cared for. Some tendency to open centers late in the season, but absolutely perfect blooms most of the blooming period. Blooms twelve inches by eight inches are very ordinary and without sacrificing grace in the artistic, translucent petalage of this wonderful free-blooming dahlia.

Roots \$1.00

THE FIREMAN—ID (Success). Quite frankly we missed this variety last season. This dahlia has been a success wherever grown, greatly admired by all who have seen it blooming. Color is a brilliant cardinal red, with golden flushes and golden tips at the center of the flower. One grower last season said it was the best purchase of the year, which is a lot to say.

Plants only \$3.75

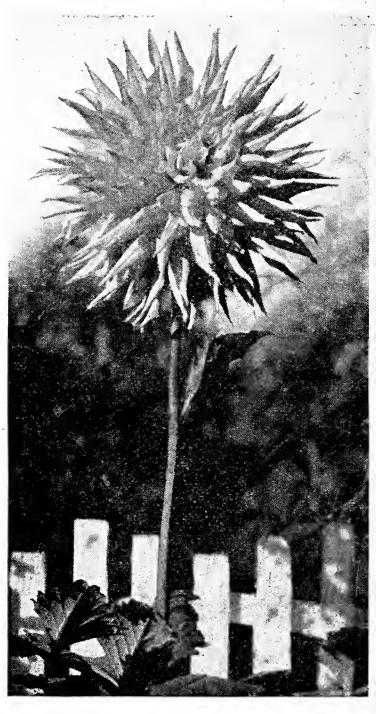
THE HOOSIER—FD (Oler). Perhaps one of the most beautiful flowers in the garden, with foliage unlike any other dahlia in existence so far as we know. The Hoosier is an Indiana introduction. Color, as best we can describe it, is light yellow overlaid with gold and touches of rose, reverse tinted with rose and deeper tones of yellow. Under artificial light it is even more attractive. Early, free and continuous bloomer, with long, straight stems. Its one fault is a tendency at times to allow the flower to droop slightly.

Roots \$2.50

Plants \$1.25

THE WORLD—FD (Dahliadel). An unusual coloring, being rich, rosy magenta overlaid garnet with silver shadings on the edges of the petals. Perfect full centered flowers on excellent stems make this an ideal dahlia for the show room.

Roots \$0.50



SATAN—See Page Twenty-eight.

THOMAS A. EDISON—FD (Dahliadel). An impressive dahlia. Color is described as royal purple by the originator, to which we would like to add shaded with smoky bluish tone which but serves to enhance its beauty. Petals are staghorn in type, plants, stem, foliage, all that one could desire.

Roots \$0.75

TREASURE ISLAND—FD (Dahliadel). One of the brightest autumn shaded flowers we have grown. Color, bright apricot with gold and rose

suffusions and shadings. Flowers are held erect with full centers throughout the season. Bush growth is strong, branches readily from the ground, giving four-foot stems.

Roots \$0.50

VALENTINO—FD. A fine exhibition flower of great beauty, being a true salmon-pink, shading to cream at the center. Good stems.

Roots \$0.50

WASHINGTON GIANT—ID (Lee). One of the outstanding introductions of last season. It is unusual in form and color which is lavender with orchid tints blended with silver, and possessing silver petaloids near the base of petals. Foliage and stems excellent. Plants, medium height. A free bloomer and a splendid addition to the lavender classes.

Roots \$5.00

Plants \$2.50

WATCHUNG WONDER—ID (Smith). Given a more vigorous plant growth, we would be tempted to place this beautiful flower at the very top of the list of dahlias. No flower could excel it in beauty alone and its size is sufficient for any purpose, growing eleven inches with us. The rich red and gold colors are all that could be hoped for in any dahlia and surpassed by no other variety. Bug and insect resistant.

Roots \$0.75

BALL DAHLIAS

CARL OWEN—Rich non-fading, carmine red. Flowers of good form on erect stems. A great favorite.

Roots \$0.25

Plants \$0.25

MARY HELEN—A welcome addition in this type. Color, deep canary yellow. Vigorous plants, producing plenty of flowers on dandy stems.

Roots \$0.50

Plants \$0.25

PINK BALL—All that the name implies. True pink on fine stems for cutting, very free.

Roots \$0.50

Plants \$0.25

Thirty-one ★

MINIATURE DAHLIAS

The formation of these varieties is the same as in the large flowering types, but the size is in miniature, not exceeding four inches.

BLUEBIRD—FD. This dahlia is unique and different in its coloring, being the nearest to blue in the small dahlias, a bluish lavender.

Roots \$0.50

Plants \$0.25

BABY BEAUTY—FD. A small Jersey's Beauty on strong, erect stems and possessing all the good qualities of the latter. Color, violet rose shaded bright rose pink.

Plants only \$0.75

CAMELIA—FD. Bright orange flame, with centers usually full. Its brilliant color and good keeping qualities make it one of the best.

Roots \$0.35

Plants \$0.25

FAIRY—FD. Another new small dahlia with the splendid characteristics of Jersey's Beauty, but with the added distinction of having the same beautiful coloring.

Plants only \$0.75

FRITZ LEDDY—FD. This scarlet flame flower on long, strong stems is more attractive for larger arrangements than some of the smaller miniatures. A very profuse bloomer.

Roots \$0.75

Plants \$0.50

GAILLARD—C. This attractive bright red of perfect cactus form was very popular in our garden. A compact bush, producing flowers profusely on good stems.

Roots \$0.35

Plants \$0.25

GOLDINA—FD. "Just like a beautiful pink rose," was the remark heard countless times from the visitors in our garden last season. A slight tip of gold with a shading of gold at the base of petals but adds to its beauty.

Roots \$0.35

Plants \$0.25

JUDITH—Duplex. Soft cardinal. This is an early, free-blooming variety on dandy slender stems. Blooms usually have three rows of petals.

Roots \$0.35

Plants \$0.25

LITTLE JEWEL—FD. A jewel it is both in the beautiful pink color and the way it is constantly covered with flowers. Dandy stems and foliage.

Roots \$0.25

Plants \$0.25

PINK PEARL—Peony. Lovely rose pink showing a golden eye. Petals twist and curl gracefully, creating the impression of an aster. Low plants and bush habit make it ideal for border work. Stems are fine for cutting, and combined with Rhoda the effect is very striking.

Roots \$0.75

Plants \$0.50

PRINZ CARVEL—FD. This variety is a riot of color from early July to late October, frost permitting. Color is a deep maroon with distinct white tips. Plants of this variety are fine for border hedges and yield a bouquet any time you want it.

Roots \$0.35

Plants \$0.25

PADDY—An incessant bloomer from early to late. Color is flesh, ground with a heavy suffusion of deep rose pink. Excellent stems and fine for color arrangement.

Plants only \$0.50

KENTUCKY BABE—FD. A remarkable resemblance to the large variety Kentucky prompted the introducer to name this variety as he did. In color salmon suffused old rose. Will make a hit as a cut flower.

Plants only \$0.75

SKIPPY—FD. This attractive little fellow is white, tipped crimson carmine, with shadings of Tyrian rose. The full centers, excellent stems and good keeping qualities make it excellent for arrangement.

Plants only \$0.50

TRICOLOR—FD. A running mate for Skippy except that the color is yellow tipped and shaded cardinal with yellow petaloids.

Plants only \$0.50

EARLY YELLOW—SC. A good cutting variety of bright lemon yellow. Plants are tall and produce a profusion of flowers on long, slender stems. A dandy for decorative purposes.

Roots \$0.35

Plants \$0.25

ANEMONE DAHLIAS

ADDA FINCH—A fine variety for bedding or borders. A creamy white which differs from the century type of dahlia in that it possesses small quilled petals covering the entire center of the flower.

Plants only \$0.50

COLLARETTE DAHLIAS

GEANT DE LYON—Rich, velvety carmine maroon, with a collar at the center of creamy white. Attracts attention by its unusual beauty.

Plants only \$0.50

FILLE—A bright yellow, with collar of the same color. Good stems, free bloomer and good keeper when cut.

Plants only \$0.50

POM PON DAHLIAS

BELLE OF SPRINGFIELD—A very tiny bright red. Low plants.

Roots \$0.25

Plants \$0.25

BOBBY—Small variety plum color.

Roots \$0.25

Plants \$0.25

DEE DEE — Perfectly formed, pure lavender, very free.

Roots \$0.25

Plants \$0.25

ELIZABETH—Lemon yellow, heavily tipped carmine.

Roots \$0.25

Plants \$0.25

GANNYMEDE—Not so small, but fine for cutting. Rosy mauve.

Roots \$0.25

Plants \$0.25

HONEY—Pale yellow, with faint suffusion of red on tips, giving the impression of an eye before flower is fully open.

Roots \$0.35

Plants \$0.25

JOHNNY—One of the smallest and darkest of the maroon shades. Very fine.

Roots \$0.25

Plants \$0.25

LITTLE DAVID—One of the best, burnt orange, free bloomer.

Roots \$0.25

Plants \$0.25

* Thirty-four

LITTLE BELLE — Small, free bloomer, color mauve pink.

Roots \$0.25

Plants \$0.25

LITTLE RED RIDING HOOD—A beautiful, perfectly-formed blood red which attracts instant attention.

Plants only \$0.25

NELLIE FRASER—Light ground, edged rose pink.

Roots \$0.25

Plants \$0.25

REGULUS—Small, fine cutting, royal purple.

Roots \$0.25

Plants \$0.25

TITAN—If you want plenty of bouquets of a brilliant red, try this one.

Roots \$0.25

Plants \$0.25

TOM THUMB—Garnet red, and one of the finest.

Roots \$0.50

Plants \$0.25

YELLOW GEM—In our opinion the best bright yellow of this type.

Roots \$0.25

Plants \$0.25

BOB WHITE—A white Johnny, color milk white, excellent stems.

Plants only \$0.25



Midwest Dahlia News

We strongly urge all persons interested in the growing of dahlias to subscribe to the above publication. It is a privately owned magazine devoted exclusively to the dahlia, and in the two short years of its existence has become a necessity if one would keep abreast of the latest news in the dahlia industry.

The subscription price is one dollar (\$1.00) per year. Mail same to Midwest Dahlia News, 170 Talmadge Street, Madison, Wisconsin, or send same to us and we will be glad to forward.

General Information

ROOTED CUTTINGS

We will quote you special prices on rooted cuttings of the better varieties, upon application.

GREEN PLANTS

We use, prefer and highly recommend green plants for the production of exhibition flowers, excellent plants and splendid root systems. Green plants are more economical. They are shipped to you in boxes specially constructed for us to insure their safe arrival. They are delivered to you from May 15 to June 15, ready for planting and continuous steady growth.

TERMS

We prepay all retail orders of \$3.00 or over. All orders must be accompanied with cash or twenty-five per cent cash, balance C. O. D., unless credit has been established. Use our order blank on page 39.



We are members of the National Association of Commercial Dahlia Growers, Inc., which is composed of reputable and financially responsible dahlia growers and dealers. This emblem in the advertisement of a dahlia grower signifies his membership in the Association. It stands for Integrity, Reliability and a Square Deal in every particular. You need have no hesitancy in dealing with any member of this Association.

Address all orders and correspondence to

DELIGHT-U GARDEN

Box 33, Irvington Station

Indianapolis

Indiana

DR. A. E. WHITE - - 6215 Washington Boulevard DR. W. E. KENNEDY - - 3920 Winthrop Avenue R. C. SWARTZ - - - 9045 East National Road

Join a Dahlia Society

Membership in a live dahlia society is invaluable, whether it be state, sectional or national.

Membership in The American Dahlia Society is an inspiration, and the quarterly bulletins are full of worthwhile information and enthusiasm. Mr. C. Louis Alling, 251 Court Street, West Haven, Connecticut, is the secretary. The dues are \$2.00 per year. On receipt of same we will be glad to propose your name as a member.

We print here two other application blanks, one for our own Indiana Dahlia Society (Dues \$1.00) and one for the Ohio Valley Dahlia Association (Dues \$1.50), either one of which, when accompanied with the amount of the dues, we will be glad to forward to the proper person.

APPLICATION FOR MEMBERSHIP

The DAHLIA SOCIETY of INDIANA

1935

I hereby make application for membership in THE DAHLIA SOCIETY OF INDIANA, and enclose					
)					
in payment of dues for year(s), subject to approval of the executive committee of said society.					
Name					
Street					
City, State					
Application for Membership					
hereby make application for membership in the Ohio Valley Dahlia Association, and will endeavor to live up to the Constitution and By-laws.					
Name					
Address					
Business Address					
Recommended by					
Date					

LORD OF AUTUMN



This is the bloom of Lord of Autumn and the vase in which it was exhibited when it was awarded the blue ribbon for "best bloom in the entire show" at the Ohio Valley Dahlia Show in Cincinnati, September 29 and 30, 1934.

Incidentally, single blooms exhibited by our garden in this vase have been awarded either the largest and most perfect or best bloom at the Indiana Dahlia Show for three successive years.

ORDER BLANK

DELIGHT-U GARDEN

Box 33, Irvington Station

Indianapolis, Ind.

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